



For Immediate Release

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CANTERRA SEEDS' GLENN CWRS CONTRACTED BY WARBURTONS

Winnipeg, Manitoba – CANTERRA SEEDS announced today that Glenn CWRS has been added to Warburtons' identity preserved (IP) contracting program for the 2012 crop year.

Glenn is a hard red spring wheat, and was bred by North Dakota State University. CANTERRA SEEDS received Canadian registration for the variety in 2009, after rigorous testing in their internal screening trials, and successful completion of co-op trials. The variety, which has an improved tolerance to Fusarium Head Blight, quickly gained popularity in Manitoba and throughout the Prairies. "We have been very happy with the yield and quality results that Glenn has demonstrated since bringing it to Canada, said Erin Armstrong, Director of Research & Product Development. "The acceptance of the variety by Warburtons shows our internal R&PD program is working to bring the best genetics from around the world to farmers here in western Canada."

Warburtons is the United Kingdom's largest baker. They are a family-owned company currently run by the 5th generation of Warburtons. They offer variety-specific IP contracts for a large amount of Canadian wheat every year in order to guarantee quality and consistency. "We are very pleased to have added Glenn to the Warburton IP Program. With Glenn having performed very well over the last three years in our baking trials, combined with strong agronomic attributes, we are confident that it will be a great fit in our program moving forward," said Adam Dyck, Warburtons Program Manager.

Warburtons will be contracting approximately 25,000 MTs of Glenn from the 2012 growing season. A market development premium of \$10/MT will be provided this year, and when Glenn performs on a commercial level for Warburtons, the tonnage will expand and the premium will increase to \$20/MT. Paterson Grain and Viterra will be contracting Glenn on behalf of Warburtons, likely in western Manitoba and eastern Saskatchewan. The contracts will require the use of Certified seed.

Owned by over 200 western Canadian shareholders, CANTERRA SEEDS is committed to sourcing genetically superior seed products that meet end-user needs, while delivering agronomic and economic benefits for producers. With a versatile portfolio of cereals, pulses and oilseeds, CANTERRA SEEDS seeks opportunities that allow for mutual success in the agriculture industry.

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